

2023

大休斯顿地区中秋晚宴

Westin Galleria Hotel

5060 W Alabama St, Houston, TX 77056

月满 中秋 HOUSTON

八月十五·中秋月
TUANYUAN

Sunday, September, 17, 2023

5:00PM-10:00PM

主办：中国人活动中心 协办：休斯敦地区各大华人社团

2023 MID-AUTUMN FESTIVAL CELEBRATION GALA

Westin Galleria Hotel, 5060 W Alabama St, Houston, TX 77056
Sunday, Sep. 17th, 2023, 5:00 PM – 10:00 PM

July 2, 2023

“Zhong Qiu Jie”, which is also known as the Mid-Autumn Festival or Moon Festival, is a traditional Chinese festival celebrated on the 15th of the eighth month of the lunar calendar, in the middle of autumn at full moon. It is a time for family members to congregate, admire the full moon and eat mooncakes. The full moon is a symbol of reunion.

The 2023 Mid-Autumn Festival Celebration Gala will be hosted by the Chinese Civic Center (CCC) and co-hosted with more than 60 organizations from the Houston Chinese Community, at 6:00pm on Sept. 17th, 2023, with VIP reception at 5:00pm, at the **Westin Galleria Hotel** (5060 W Alabama St, Houston, TX 77056).

The population of the Houston Chinese community has grown dramatically during the past decades. Such an event is held to celebrate the cultural diversity in the Greater Houston Area, to promote mutual understanding and friendship in the community, and to strengthen the ties between the U.S. and China. About 1000 people including business and community leaders, public officials and diplomats will attend this exciting event.

Since 2000, the **Distinguished Friends of China** have been honored at the annual Gala. Previous award recipients include former US president **George H. W. Bush**, former US secretary **James A. Baker**, Asia Society Texas Chairman **Charles Foster**, former mayor of Houston City **Lee P. Brown**, Rice University president **David W. Leebron** and the University of Texas MD Anderson Cancer Center President Dr. **Ronald DePinho**, Chevron CEO **John S. Watson**, Mayor of Houston **Sylvester Turner**, the **Houston Rockets**, etc. Starting in 2014, **scholarships** have been awarded to outstanding Chinese high-school students in the Gala. Starting in 2022, the **Distinguished Role Model of Chinese** has been honored to those Chinese who have made outstanding contributions to the U.S. development in the fields of science and technology, engineering, medical care, and community service, etc.; the **Presidential Volunteer Service Award** has been honored to those who completed outstanding volunteering service hours in CCC and made significant impact. This is the highest-profile annual event in the Chinese community, widely covered by major local Chinese newspapers, radio, television, and internet media.

This gala is also a fundraising source to support the normal operation of CCC. The success of this Gala relies heavily on the support from the community and corporations like yours. We cordially invite you to participate in the sponsorship program for this event. Your support is greatly appreciated and will be acknowledged in the event and program book. Please contact us if any further information is needed.

CCC is an IRS 501C(3) nonprofit organization established in 1995, serving the American-Chinese Community with over 300,000 people in the Greater Houston Area. The Center’s mission is to build a stronger community through leadership, volunteerism, collaborative efforts, multicultural education and services. The Center’s focus is strengthening leadership skills, providing educational, cultural and civic activities and offering much-needed services to youth, seniors and families. The Center currently serves over 3000 people each week and is often the first stop for Chinese immigrants as they begin new lives in the Houston Metropolitan Area.

Sincerely yours,

Kevin Yang

Gala Chair

Email: Honsenscale@gmail.com

Tel: 832-818-2882



Yichuan Fang

President of the Chinese Civic Center

Email: Yichuan.Fang@gmail.com

Tel: 404-889-0919



5905 Sovereign Dr. Houston, TX 77036.

Phone: (713) 772-1133 Fax: (713) 772-1399.

<http://www.ChineseCivicCenter.org/>

Chinese Civic Center

2023 Mid-Autumn Festival Celebration Gala

Sept 17th, 2023 (Sunday), 5:00 p.m. Silent Auction/VIP Reception, 6:00 p.m. Banquet – 10:00 p.m. Adjourn
Westin Galleria Hotel, 5060 W Alabama St, Houston, TX 77056

Sponsorship Form

- Yes! We will sponsor a **\$20,000 Title Sponsorship** (one VIP table seating for 10 people, one color page of advertisement on the Gala program book **back cover**, name on press releases, 5 tickets to VIP reception, and 2 VVIP seats)
- Yes! We will sponsor a \$10,000 Diamond Table (one VIP table seating for 10 people, one color page of advertisement on the Gala program book back inside cover, name on press releases, 2 tickets to VIP reception, and 1 VVIP seat)
- Yes! We will sponsor a \$5,000 Jade Table (one VIP table seating for 10 people, one color page of advertisement on the Gala program book, and name on press releases)
- Yes! We will sponsor a \$2,500 Ruby Table (preferred table seating for 10 people, half color page of advertisement on the Gala program book, and name on press releases)
- Yes! We will sponsor a \$1,500 Gold Table (one table seating for 10 people)
- Yes! We will sponsor \$1,000 for 1 VVIP seat or \$1,500 for Couple VVIP seats

Advertisement Only:

- Yes! We will purchase a full Page of Color advertisement for \$1000 (one \$150 gala ticket)
- Yes! We will purchase a 30-second video advertisement for \$1000 (one \$150 gala ticket)
- Yes! We will purchase a spot for retractable banner advertisement for \$500 (no table seating)
- Yes! We will purchase one half Page of Color advertisement for \$500 (no table seating)
- Yes! We will purchase a quarter page of Color advertisement for \$300 (no table seating)

Contact Name _____

Company Name _____

Address _____

Phone _____ Email _____

Please make check payable to: **Chinese Civic Center**

Mail to:

Chinese Civic Center

Attn: Mid-Autumn Festival Celebration Gala

5905 Sovereign Dr., Houston, TX77036.

Tel: 713-772-1133 Fax: 713-772-1399

**Your contribution is tax-deductible to the extent allowed by law.
Chinese Civic Center is a 501(C)(3) tax-exempt organization.**

2023 大休斯敦地区中秋晚宴

Westin Galleria Hotel, 5060 W Alabama St, Houston, TX 77056

Sunday, Sept. 17th, 2023, 5:00 PM – 10:00 PM

中秋节是汉字文化圈的重要传统节日，中国人活动中心联合大休斯敦地区各个华人华侨 60 个以上社团将于 9 月 17 日晚在休斯敦 Westin Galleria Hotel (5060 W Alabama St, Houston, TX 77056) 大酒店隆重举行盛大中秋庆祝晚宴。晚宴将于 6 点开始，并在大约 5 点开始有贵宾酒会。

过去 20 年来，休斯敦地区华人华侨人数一直大幅增长。中秋晚宴将团结汇聚大休斯敦及周边城市华人华侨社团、企业、及学生学者联谊会等 60 多个社团，广泛邀请侨团领袖和商界精英、美国主流及政界商界的友人，以及中国驻美大使馆的官员，预计有约 1000 人参加。晚宴将有力地彰显大休斯敦地区华人华侨团结向上，共建和谐华人社区的精神面貌，并为加强中美多方面的合作与交流做出积极贡献。

自 2000 年以来，我们基本每年都举行这样的盛大晚宴。我们在晚宴上颁发“杰出的中国之友”奖项，奖励在政治、经济、文化等领域为加强中美关系及传播中国文化作出重大贡献的个人或团体，历届获得这个奖项的嘉宾有美国前总统 George H. W. Bush，前国务卿 James A. Baker，德州亚裔协会主席 Charles Foster，休士敦前市长 Lee P. Brown，莱斯大学校长 David W. Leebron，休斯敦市长 Sylvester Turner 和休斯敦火箭队 (Houston Rockets) 等等。自 2014 年以来，优秀华裔高中生奖学金颁奖仪式还在晚宴上举行。从 2022 年开始，我们还增加了“华人之光”和“总统志愿者服务”奖项。“华人之光”奖励那些勤勤恳恳辛勤工作在科技、工程、医疗、以及社区服务等领域为美国发展做出卓越贡献的华人。“总统志愿者服务”表彰那些在中国人活动中心做义务奉献并完成总统奖标准要求的义工。中秋晚宴是休斯敦华人华侨最具规模的年度盛会，将会得到各大新闻媒体包括报社、电台、电视台及互联网的大力宣传报道。

中秋晚宴也是中国人活动中心的一个重要募捐活动，以维持中心和中心大楼的正常运作。这一活动的成功离不开大家的大力支持，我们真诚地邀请您参与，您的赞助将会在我们的晚宴节目册上列出，如果您需要更多的信息，请随时联系我们。非常感谢您的大力支持！

中国人活动中心是 IRS 501C(3) 非盈利机构，成立于 1995 年，服务于休斯敦地区 30 多万旅美华人华侨。中心的宗旨是建立社区团结互助、多元文华及艺术教育等服务机制。中国人活动中心每周都接待约 3000 人次，帮助了许多新移民在休斯敦安家落户。



Baohua Yang
Gala Chair
Email: Honsenscale@gmail.com
Tel: 832-818-2882



Yichuan Fang
President of Chinese Civic Center
Email: yichuan.fang@gmail.com
Tel: 404-889-0919

2023 年 7 月 1 日



5905 Sovereign Dr. Houston, TX 77036.

Chinese Civic Center

Phone: (713) 772-1133 Fax: (713) 772-1399.

<http://www.ChineseCivicCenter.org/>

2023 大休斯顿地区中秋晚宴

Sponsorship Form 赞助表

2023 年 9 月 17 日 星期天

5:00 p.m : 无声拍卖/VIP 接待酒会 ; 6:00 p.m. 晚宴开始

Westin Galleria Hotel
5060 W Alabama St, Houston, TX 77056

- 我们愿意冠名赞助 **\$20,000** (节目册封底彩色广告, 赞助方的名字发表在新闻稿上, 1 桌 10 人 \$5,000 VIP 桌和 2 张 VVIP 主桌餐券)
- 我们愿意赞助 \$10,000 (节目册封二或封三彩色广告, 赞助方的名字发表在新闻稿上, 以及 1 桌 10 人 \$5,000 VIP 桌和 1 张 VVIP 主桌餐券)
- 我们愿意赞助 \$5,000 (节目册内页整页彩色广告, 赞助方的名字发表在新闻稿上, 以及 1 桌 10 人 \$2,500 VIP 桌)
- 我们愿意赞助 \$2,500 (节目册内页半页彩色广告, 1 桌 10 人 2,500 Premium 桌)
- 我们愿意赞助 \$1,500 (1 桌 10 人)
- 我们愿意赞助 \$1,000 (1 张 VVIP 主桌餐券) 或 \$1,500 (夫妻 VVIP 主桌餐券)

广告赞助

- 我们愿意赞助 \$1,000 (节目册内页整页彩色广告, 1 张 \$150 晚宴票)
- 我们愿意赞助 \$1,000 (30 秒视频广告晚宴前滚动播放, 不含制作, 1 张 \$150 晚宴票)
- 我们愿意赞助 \$500 (节目册内页半页彩色广告, 没有座位)
- 我们愿意赞助 \$500 (一个易拉宝位置, 没有座位)
- 我们愿意赞助 \$300 (节目册内页 1/4 页彩色广告, 没有座位)

联系人姓名 _____

公司名称 _____

地址 _____

电话 _____ Email _____

支票抬头请写: [Chinese Civic Center](#)

并寄到以下地址 : Chinese Civic Center
5905 Sovereign Dr., Houston, TX 77036.
Tel: 713-772-1133 Fax: 713-772-1399

在法律允许的范围内您的赞助是免税的, 您可以向我们索取必要的免税证明